

tabela de preços

Validade: 01/01/2020 até 31/12/2020

PREÇO POR CENTÍMETRO / COLUNA

Determinada _____	R\$	208,00
Indeterminada _____	R\$	160,00
Relatórios, Balanços, Atas, Editais e Leilões _____		sob consulta

Policromia

MÓDULOS (Indeterminada)

Rodapé de página (6 cols x 7,5 cms = 45 cms) _____	R\$	7.200,00
1/4 (3 cols. x 17,5 cms = 52,5 cms) _____	R\$	8.400,00
1/2 (6 cols. x 17,5 cms = 105 cms) _____	R\$	16.800,00
1/1 (6 cols. x 35,0 cms = 210 cms) _____	R\$	33.600,00
Página dupla (12 cols. x 35,0 cms = 420 cms) _____	R\$	67.200,00
Sobrecapa Publicitária _____	R\$	87.360,00

DADOS TÉCNICOS

A página do JORNAL DA CIDADE tem 6 colunas de 3,8 cm cada e 35,0 cm de altura.
O espaço útil é de 210 cm. Os valores da tabela incluem os 20% de comissão da agência.

MEDIDAS DE COLUNAS

1 coluna	_____	3,8 cm	4 colunas	_____	16,5 cm
2 colunas	_____	8,0 cm	5 colunas	_____	20,7 cm
3 colunas	_____	12,2cm	6 colunas	_____	25,0 cm

O JORNAL DA CIDADE circula, todas as semanas, há 60 anos,
nos principais endereços de Belo Horizonte.



Serif Nocturne

FONT is inspired by the lettering on stone tablets commemorating the victims of World War II and Warsaw architecture. Nocturne is a text font that features clean geometrical shapes and high contrast, and is modernist in character. The family consists of over 750 glyphs, including: Latin, Cyrillic, small caps and many others...

**DESIGNED
BY MATEUSZ
MACHALSKI AND
PUBLISHED BY
BORUTTA GROUP.
NOCTURNE SERIF
CONTAINS 20**

Mateusz Machalski completed his studies at the Faculty of Graphic Arts of the Academy of Fine Arts in Warsaw (2009–2014) and is currently PHD student of the graphic department. Mateusz works mainly in graphic design with emphasis on visual identification and typeface design. He was awarded a Ministry of Culture scholarship. Authored a font family with 42 variations for Tupperware, commissioned by RR Donnelley Europe and visual identification for The Lech Wałęsa Solidarity Award Ceremony. Art director at "Warsawholic" magazine. Co-founder of production and creative group BORUTTA.